

## Be a 2025 Duke-Margolis Annual Health Policy Conference Sponsor! May 13, 2025, 12:00 noon-5:00 pm ET

Westin Hotel Downtown DC and Online

Generous support is vital to the impact of this must-attend conference, which annually attracts more than **500 key health policy leaders** in person and virtually from around the nation. Sponsorships will be gratefully accepted at any level, including amounts lower and higher than those listed below through **April 18, 2025**.

## Conference Sponsor \$20,000

- Name inclusion on pre-event, event, and post-event materials including:
  - Designated event <u>webpage</u> hosted at <u>healthpolicy.duke.edu</u>
  - o Pre-event marketing emails
  - Onsite printed and virtual program
  - Onsite sponsor appreciation signage
  - o Inclusion in Thank You Sponsor conference slides
- Corporate summary in event program (75-100 words)
- Social Media posts pre- and post-event from Duke-Margolis accounts thanking individual sponsors for their support and linking to their designated web site address
- Invitation (single invitation, non-transferable) to May 13, 2025, dinner with the Duke-Margolis
  <u>Advisory Board</u> and Institute leadership (space is very limited)

## Leadership Sponsor \$10,000

- Name inclusion on pre-event, event, and post-event materials including:
  - Designated event webpage hosted at healthpolicy.duke.edu
  - Onsite printed and virtual programs
  - Onsite sponsor appreciation signage
  - o Inclusion in Thank You Sponsor conference slides

## **Engagement Sponsor \$5,000**

- Branding on Health Policy Conference Attendee interactive tool (Slido)
  - Sponsor logo will be featured on Slido interactive tool where in-person and online attendees can submit questions and answer polling/surveys
  - o Inclusion in Thank You Sponsor conference slides

For more information, please contact Lauren McCrary, <u>lauren.mccrary@duke.edu</u>.