

Why consumers are crucial for building a sustainable healthcare system

March 26, 2018

Timing	Session	Speakers/panelists
11:00-12:00	▪ Registration and networking reception	
12:00-12:30	▪ Underpinnings of successful systems and the enablers that drive them	<ul style="list-style-type: none"> ▪ Mark McClellan, MD, PhD, Robert J. Margolis, MD, Professor of Business, Medicine and Policy, and founding Director of the Duke-Margolis Center for Health Policy, Duke University ▪ Shubham Singhal, Senior Partner, Global Leader, Healthcare Practice, McKinsey & Company
12:30-12:45	▪ Consumer trends and insights from across segments	<ul style="list-style-type: none"> ▪ Jenny Cordina, Partner, McKinsey & Company
12:45-1:10	▪ The evolving role of technology and data	<ul style="list-style-type: none"> ▪ Don Rucker, MD, National Coordinator for Health Information Technology, U.S. Department of Health & Human Services
1:10-1:55	▪ Innovations from abroad	<ul style="list-style-type: none"> ▪ Penny Dash, MD, Senior Partner, McKinsey & Company ▪ Krishna Udayakumar, MD, MBA, Duke University ▪ Dante Morra, MD, Chief of Staff, Trillium Health Partners ▪ Mark McClellan, MD, PhD (Moderator)
1:55-2:10	▪ Break and networking	
2:10-2:55	▪ Making consumerism work: Enabling consumer choice and accountability	<ul style="list-style-type: none"> ▪ Jean Rush, Executive Vice President, Highmark ▪ Charlene Wong, MD, MSPH, Assistant Professor of Pediatrics, Duke University ▪ Abner Mason, Founder and CEO, ConsejoSano ▪ David Knott, Senior Partner, McKinsey & Company (Moderator)
2:55-3:40	▪ Changing the rules of the game: Next gen product design (VBID)	<ul style="list-style-type: none"> ▪ Michael Chernew, PhD, Harvard Medical School ▪ Alan Rosenberg, MD, Senior Advisor, McKinsey & Company ▪ Tara Bishop, MD, Senior Expert and Medical Director, McKinsey & Company ▪ Aneesh Krishna, Partner, McKinsey & Company (Moderator)
3:40-3:45	▪ Conclusion	<ul style="list-style-type: none"> ▪ Mark McClellan, MD, PhD