

**Trust, But Verify:
Informational Challenges Surrounding AI-Enabled Clinical Decision Software**

1201 Pennsylvania Ave NW, Suite 500, Washington, DC 20004
January 23, 2020

12:00 p.m. Doors Open & Registration

12:30 p.m. Welcome & Opening Remarks

Mark McClellan, Director, Duke-Margolis Center for Health Policy

12:40 p.m. Presentation: *The Spectrum of Information around AI-Enabled Clinical Decision Software*

Presenter: Christina Silcox, Managing Associate, Duke-Margolis Center for Health Policy

12:55 p.m. Keynote: *Seeing Through Algorithms*

Speaker: Ziad Obermeyer, Associate Professor (Acting) of Health Policy and Management, University of California, Berkeley

Audience Q&A

1:20 p.m. A Conversation on the Future of Digital Health with Bakul Patel & Mark McClellan (pre-taped)

- Bakul Patel, Director for Division of Digital Health, Center for Devices and Radiological Health, U.S. Food and Drug Administration
- Mark McClellan, Director, Duke-Margolis Center for Health Policy

1:40 p.m. Session I – Adoption and Use of AI-Enabled Clinical Decision Software

Objective: This session will focus on how the combination of innovative AI-enabled products and challenges in digital health data may require new ways to think about assessing technology and communicating appropriate use, risks, and benefits of these types of AI-enabled clinical decision software at adoption and point of use.

Moderator: Mark McClellan, Director, Duke-Margolis Center for Health Policy

Panelists:

- Pat Baird, Head of Global Software Standards, Philips
- Li Zhou, Associate Professor of Medicine, Brigham and Women's Hospital
- Kathleen Blake, Vice President of Healthcare Quality, American Medical Association
- Carey Morewedge, Professor of Marketing & Everett W. Lord Distinguished Faculty Scholar, Questrom School of Business at Boston University
- Michael Abramoff, Chief Executive Officer, IDx

Audience Q&A

2:50 p.m. Break

3:05 p.m. **Keynote: *Blazing a Trail Together for the Next AI Revolution***
Speaker: Laura Peter, Deputy Director, U.S. Patent and Trademark Office
Audience Q&A

3:20 p.m. **Session II – The Role of Innovation Incentives for AI in Health Care**
Objective: This session will delve into the role of innovation incentives, such as patents and trade secrecy, over data and model details. It will also address mechanisms by which FDA regulation affects innovation.
Presenter/Moderator: Arti Rai, Faculty Director, The Center for Innovation Policy at Duke Law

Panelists:

- Coke Stewart, Acting Chief of Staff, U.S. Patent and Trademark Office
- Kate Gaudry, Partner, Kilpatrick Townsend
- Brigham Hyde, General Partner, FinVC
- Michele Conover, Senior Counsel, Siemens Medical Solutions, Inc

Audience Q&A

4:30 p.m. **Closing Remarks**
Arti Rai, Faculty Director, The Center for Innovation Policy at Duke Law

4:45 p.m. **Adjournment**

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