

**Technology Industry Advisory Panel Workshop:
The Business Case for Digital Health**

June 17, 2016

Agenda

Time: 10:00 am- 12:00 pm PT (Lunch immediately following from 12-2)
Location: Stanford University, Medical School Office Building, Room MSOB x303 (1265 Welch Rd, Stanford, CA 94305)

Key Goals of Meeting

- Understand how payment policies, safety and privacy regulations, interoperability, and other policies can promote effective, high-value use of digital health technologies.
- Identify ways to develop better real-world evidence on how digital technologies affect outcomes and value, especially evidence needed for regulatory and payment purposes.
- Engage industry leaders in identifying next steps based on these findings.

10:00 Welcome, Introductions, and Meeting Goals
Mark McClellan, Mo Kaushal, Arnie Milstein

10:15 Overview of Policy Reform Opportunities
Mark McClellan, Zubin Eapen, Arnie Milstein

- Overview of identified barriers and policy issues
- Overview of upcoming Duke and Stanford initiatives

10:30 Moderated Discussion: Identification of Shared Needs, Goals, and Barriers
Mark McClellan, Mo Kaushal, Arnie Milstein

- What regulatory barriers (actual regulations, interpretations, or regulatory uncertainty) limit progress in digital health?
- What are the strongest opportunities to advance digital health with payment reform, such as in the design of alternative payment models?
- What are effective strategies to promote interoperability among digital health technologies (going beyond interoperability of electronic health record systems)? What are the use cases or key data elements that should be targeted?
- What strategies can help create better, faster real world evidence to demonstrate the safety, effectiveness, and value of digital health technologies, especially for regulatory and payment uses?
- Are there other major barriers or opportunities that affect innovation and use of digital health technologies?

11:50 Wrap Up and Overview of Potential Next Steps
Mark McClellan

12:00 Working Lunch (Optional)
For those who are able, there will be a working lunch to explore next steps from 12–2 pm