

Mobilizing mHealth Innovation for Real-World Evidence Generation

1201 Pennsylvania Ave. NW • Washington, DC 20004

September 15, 2017

- 2:00 p.m. Welcome**
- Mark McClellan, Duke-Margolis Center for Health Policy
- 2:05 p.m. Real-World Evidence, mHealth, and FDA's Center for Devices and Radiological Health**
- Mark McClellan, Duke-Margolis Center for Health Policy
 - Jeff Shuren, Center for Devices and Radiological Health, U.S. Food and Drug Administration
- 2:15 p.m. Panel Discussion: Overview of Action Plan**
- Presenter
 - Christina Silcox, Duke-Margolis Center for Health Policy
 - Moderator
 - Gregory Daniel, Duke-Margolis Center for Health Policy
 - Panelists
 - Ravi Ramachandran, PatientsLikeMe
 - Patricia Franklin, FORCE-TJR, University of Massachusetts Medical School
 - John Reites, THREAD
 - Public Q&A
- 3:05 p.m. Panel Discussion: Perspectives on Next Steps for mHealth Across the Healthcare Ecosystem**
- Moderator
 - Mark McClellan, Duke-Margolis Center for Health Policy
 - Panelists
 - Rachael Fleurence, National Evaluation System for health Technology Coordinating Center (NESTcc)
 - Cynthia Grossman, FasterCures
 - Martin Entwistle, Ares Health Systems
 - Alicyn Campbell, Genentech
 - Public Q&A
- 3:55 p.m. Closing Remarks**
- Mark McClellan, Duke-Margolis Center for Health Policy
- 4:00 p.m. Adjourn**

Funding for this meeting was made possible by the Food and Drug Administration through grant 7U01FD004969. Views expressed in the written materials and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services nor does any mention of trade names, commercial practices, or organization imply endorsement by the United States Government.