

## Strategies for Promoting the Safe Use and Appropriate Prescribing of Prescription Opioids

National Press Club  
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### Speaker Biographies

#### Kate Berry

Kate Berry is Senior Vice President of Clinical Affairs and Strategic Partnerships with America's Health Insurance Plans (AHIP). She oversees clinical programs such as chronic disease prevention and management and works with AHIP and member health plans to highlight their innovative programs in areas including behavioral health, women's health, diabetes prevention, and asthma management. She leads a member work group on opioid addiction prevention and treatment. Ms. Berry has 25 years of experience in healthcare.

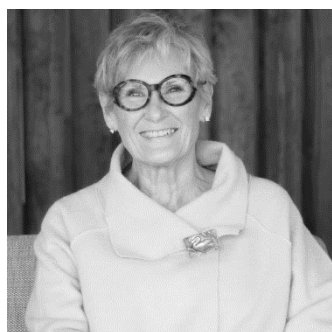


Previously, Ms. Berry was the Chief Executive Officer of National eHealth Collaborative (NeHC), a public-private partnership to encourage widespread adoption of health information technology to improve patient-centeredness and drive greater value. Prior to that role, Ms. Berry was Senior Vice President of Surescripts, a national network for electronic prescribing and health information exchange. While at Surescripts, Ms. Berry also created and led the Center for Improving Medication Management, a collaborative focused on leveraging technology to improve outcomes of medication management.

Ms. Berry had a career in healthcare management consulting and as a non-profit executive. As a consultant with McManis Associates, Ms. Berry conducted strategic planning engagements to develop integrated health systems. At the American Red Cross, Ms. Berry was Chief of Staff and Executive Vice President of External Affairs.

Ms. Berry holds a Masters degree in public policy from Duke University and a Bachelor of Arts degree in political science and English from Goucher College in Maryland.

#### Myra Christopher



Since the late 1990s, Christopher has expanded the scope of her work to include the under-treatment of chronic pain. She speaks and writes about both pain and palliative care. Christopher also continually strives to advance PAINS' mission of improving care for the more than 100 million Americans who live with chronic pain.

From 2010-2011, she served as a member of the Pain Study Committee at the Institutes of Medicine (IOM) which focused on the under treatment of pain. The IOM report, *Relieving Pain in America: A Blueprint for Transforming Prevention, Care, Education, and Research*, was submitted to



Congress in June, 2011. In 2012, Christopher was appointed by the Department of Health and Human Services (HHS) Secretary, Kathleen Sebelius, to the Interagency Pain Research Coordinating Committee (IPRCC) at the National Institutes of Health (NIH) in that capacity she served on the Oversight Committee that developed the HHS National Pain Strategy. Christopher has also consulted with the Centers for Disease Control (CDC) to promote pain and palliative care as a public health issue and to provide education for directors of public health and aging services at the state level.

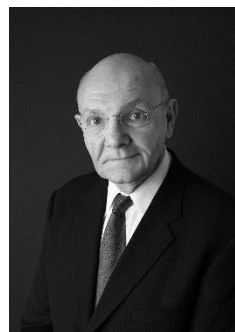
In 2017, she received the Lifetime Achievement Award from the American Society of Bioethics and Humanities.

### **Kelly Clark**

Kelly J. Clark, MD, MBA, is board certified in both psychiatry and addiction medicine. She serves as President of the American Society of Addiction Medicine, representing over 5,000 addiction physician specialists, and the Chief Medical Officer of CleanSlate Centers, treating over 7,500 patients with opioid addiction in 8 states. She is a 2007 Fuqua MBA and HSM alumna and has provided expertise about the opioid crisis to the US Presidential Opioid Commission, FDA, SAMHSA, and Office of the Comptroller General; the Pew Trusts, National Safety Council, and National Business Group on Health; as well as numerous provider and payer organizations.



### **Dick Creager**



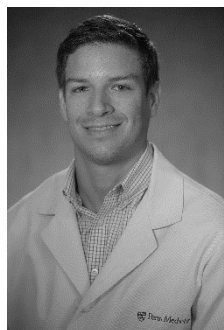
Dr. Dick Creager attended the University Of Utah College Of Medicine and is board certified in Emergency Medicine. He has practiced emergency medicine in New York, Utah, and the Navajo nation.

While practicing clinically he served as principal investigator for multiple phase 2 and 3 pharmaceutical studies conducted in emergency and urgent care settings. He was Chief Medical Director of Medical Review Institute of America, an independent review organization. He also was Chief Medical Officer of HealthCare Insight, where data analytics were used to ensure health care payment integrity and detect fraud, waste and abuse for many of the nation's largest insurance carriers.

In 2012 Dr. Creager joined CVS Health and currently provides clinical support for all CVS Caremark PBM and CVS Retail Controlled Substance Safety and Utilization programs.

**Gregory Daniel**

Dr. Gregory Daniel, PhD, MPH is the Deputy Director of the Duke-Robert J. Margolis, MD Center for Health Policy and a Clinical Professor in Duke's Fuqua School of Business. Dr. Daniel directs the DC-based office of the Center and leads the Center's pharmaceutical and medical device policy portfolio, which includes developing policy and data strategies for improving development and access to innovative pharmaceutical and medical device technologies. This includes post-market evidence development to support increased value, improving regulatory science and drug development tools, optimizing biomedical innovation, and supporting drug and device value-based payment reform. Dr. Daniel is also Adjunct Associate Professor in the Division of Pharmaceutical Outcomes and Policy at the UNC Eshelman School of Pharmacy. Previously, he was Managing Director for Evidence Development & Biomedical Innovation in the Center for Health Policy and Fellow in Economic Studies at the Brookings Institution and Vice President, Government and Academic Research at HealthCore (an Anthem, Inc. company). In addition to health and pharmaceutical policy, Dr. Daniel's research expertise includes real world evidence (RWE) development utilizing electronic health data in the areas of health outcomes and pharmacoconomics, comparative effectiveness, and drug safety and pharmacoepidemiology. Dr. Daniel received a PhD in pharmaceutical economics, policy and outcomes from the University of Arizona, as well as an MPH, MS, and BS in Pharmacy all from The Ohio State University.

**M. Kit Delgado**

M. Kit Delgado, MD, MS, is an Assistant Professor of Emergency Medicine and Epidemiology and a practicing trauma center emergency physician. He leads the Behavioral Science & Analytics For Injury Reduction (BeSAFIR) lab, which applies data science and behavioral economics for preventing injuries and improving acute injury care. He also leads the Acute Pain Guideline and Protocol Committee for the Penn Medicine Opioid Task Force. He has three complementary lines of research. First, he conducts health services research to optimize emergency and injury care. Second, he is testing behavioral economic interventions to promote opioid stewardship for acute and post-operative pain management. Finally, he has developed a novel line of research leveraging smartphone technology and

behavioral economic interventions for injury prevention with a focus on reducing motor vehicle crashes due to distracted and alcohol-impaired driving. His work is funded by the National Institutes of Health, the U.S. Department of Transportation, and the Agency for Health Care Research and Quality. He is a Leonard Davis Institute of Health Economics (LDI) Senior Fellow and a faculty member in Center for Emergency Care Policy and Research (CECPR), the Center for Health Incentives and Behavioral Economics (CHIBE), the Penn Injury Science Center (PISC), and the Children's Hospital of Philadelphia Center for Injury Research and Prevention (CIRP). He is also a member of the National Academies of Sciences, Engineering, and Medicine Committee on Accelerating Progress to Reduce Alcohol-Impaired Driving Fatalities.



### **Thomas Emmendorfer**

Thomas Emmendorfer has served as VA's Deputy Chief Consultant for Pharmacy Benefits Management (PBM) Services since July 2013. As Deputy Chief Consultant, Dr. Emmendorfer provides leadership in national programs on various aspects of pharmacy practice policy including the VA's Opioid Safety Initiative. Prior to his current assignment, Dr. Emmendorfer served as the Assistant Chief Consultant for the Pharmacy Benefits Management Services in Hines, IL where his responsibilities included formulary management and drug therapy policy development. He has over 20 years of service with the Department of Veterans Affairs in a variety of VA Pharmacy positions. Dr. Emmendorfer received a B.S. in Pharmacy and his Doctor of Pharmacy from Ferris State University in 1998 and 2000, respectively. He completed his general pharmacy practice residency at Spectrum Health, Grand Rapids, Michigan in 2001.

### **Gary Franklin**

Dr. Gary Franklin has served as Medical Director of the Washington State Department of Labor and Industries (L&I) from 1988 to present, and has more than a 25-year history of developing and administering workers' compensation health care policy and conducting outcomes research. He is Research Professor in the Department of Environmental and Occupational Health Sciences and in the Department of Medicine (Neurology), as well as Adjunct Research Professor in the Department of Health Services, at the University of Washington (UW). He has served as Director or Co-Director of the NIOSH-funded ERC Occupational Health Services Research training program since its inception.



Dr. Franklin is also Director of the Occupational Epidemiology and Health Outcomes Program at the UW, which is the most productive program of its kind in the U.S. This program houses and facilitates primary research as well as secondary use of workers' compensation data in order to improve medical care and reduce the disability related to occupational injuries and illnesses. Because of his unique dual directorship roles, he is in a unique position to conduct meaningful policy-relevant health services research, and provide leadership in this area. Dr. Franklin's research has focused on (1) evaluating a major quality improvement program within L&I to reduce worker disability and improve outcomes; (2) identifying predictors of long-term disability among workers with back sprain and carpal tunnel syndrome.

### **Ellie Garrett**



Ellie Garrett, serves as deputy director of the Office of the Medical Director at the Minnesota Department of Human Services. In that role she oversees a wide range of opioid-related initiatives, including the Minnesota Opioid Prescribing Improvement Program and multiple federally funded efforts to improve opioid use disorder treatment quality and access. She also teaches a masters-level health policy course at St. Catherine University. Prior to joining DHS, she maintained a national and regional consulting practice focusing on public engagement on health policy issues and worked as the associate director for health policy and public health at the Minnesota Center for Health Care Ethics.

There she co-directed the Minnesota Pandemic Ethics Project, the nation's largest state-sponsored public engagement project about pandemic planning. She is a past-president of the Minnesota Public Health Association and in 2004 received the Albus Justus Chesley Award for distinguished service to public health in Minnesota.

### **Scott Gottlieb**

Dr. Scott Gottlieb was sworn in as the 23rd Commissioner of Food and Drugs on May 10, 2017. Dr. Gottlieb is a physician, medical policy expert, and public health advocate who previously served as the FDA's Deputy Commissioner for Medical and Scientific Affairs and before that, as a senior advisor to the FDA Commissioner.



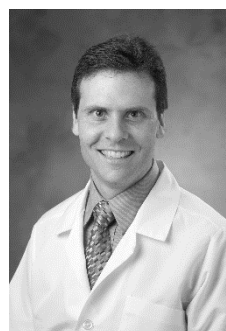
He also worked on implementation of the Medicare drug benefit as a Senior Adviser to the Administrator of the Centers for Medicare and Medicaid Services, where he supported policy work on quality improvement and the agency's coverage process, particularly as it related to new medical technologies.

In 2013 Dr. Gottlieb was appointed by the Senate to serve on the Federal Health Information Technology Policy Committee, which advises the Department of Health and Human Services on healthcare information technology.

Dr. Gottlieb was previously a Resident Fellow at the American Enterprise Institute, and a Clinical Assistant Professor at the New York University School of Medicine in Manhattan, where he also practiced medicine as a hospitalist physician.

He completed a residency in internal medicine at the Mount Sinai Medical Center in New York, New York and is a graduate of the Mount Sinai School of Medicine and of Wesleyan University, in Middletown, Connecticut, where he studied Economics.

### **Lawrence Greenblatt**



Lawrence Greenblatt, M.D., FACP, is a general internist and holds dual appointments as Professor of Medicine and Professor of Community and Family Medicine at Duke.

Currently, he serves as Medical Director of Northern Piedmont Community Care which provides care management and support services to Medicaid patients and practices which provide their care in 6 counties. Dr. Greenblatt also serves as co-chair of the Opioid Safety Committee for Duke Health and is an active member of the Opioid and Prescription Drug Abuse Advisory Committee for North Carolina. He has served in an advisory capacity to the North Carolina Medical Board and the FDA on opioid safety as well. He serves as Chair of the North Carolina Medicaid P & T Committee.

Dr. Greenblatt has been on faculty at Duke since 1994 and has received numerous teaching awards. He has held several leadership roles in residency training in the Department of Medicine.





He also has provided resident and faculty development since 1997 over a range of topics. He has frequently served as a mentor and consultant for health care educators in Singapore at Duke-NUS and SingHealth since 2012 with 14 trips there and more scheduled.

### **John Halpin**

John Halpin M.D., MPH is a board-certified occupational medicine physician who currently serves as the 3medical officer for the Opioid Overdose Epidemiology and Surveillance Team at the National Center for Injury Prevention and Control. In this capacity, Dr. Halpin has served as a Science Officer in support of the CDC's Prevention for States and Enhanced Opioid Overdose Surveillance grants, and has been a member of two CDC field investigations focused on the rise of overdose deaths attributable to illicitly-manufactured fentanyl. Previous to this position, Dr. Halpin served as the medical officer for the World Trade Center Health Program at CDC NIOSH, a program designed to provide medical care to WTC responders who are chronically ill or injured as a result of their efforts in responding to the WTC event. Dr. Halpin is a graduate of the CDC's Epidemic Intelligence service (EIS), where he began his career at CDC in 2007. Dr. Halpin is a former Navy medical officer, having served with both the Marine Corps and the Submarine service during his eight year naval career. He received his master's in public health from the University of Illinois-Chicago, his MD degree from Loyola-Stritch School of Medicine, and his undergraduate degree from the University of Notre Dame. Dr. Halpin currently resides in Atlanta, Georgia with his wife and two children.



### **Jim Huizenga**



Dr. Jim Huizenga has a professional career that spans multiple disciplines, including service as a USAF fighter pilot, military flight surgeon, emergency physician, software engineer, and entrepreneur. His current focus is on the application of data science, cognition, and behavior modification as they relate to substance use disorder. He is the Chief Clinical Officer at Appriss Health.

### **Michael Kanter**

Dr. Michael Kanter is the Regional Medical Director of Quality & Clinical Analysis for the Southern California Permanente Medical Group. Dr. Kanter is also the Executive Vice President and Chief Quality Officer of the Permanente Federation and Associate Dean of Quality Science in the Kaiser Permanente School of Medicine.

Dr. Kanter received a BS in Cybernetics from UCLA and MD from UCSF. He oversees the following areas within Kaiser Permanente's Southern California



region: quality, clinical analysis and clinical practice guidelines, utilization of drugs, medical imaging and laboratory services, health education, patient safety, physician education, research and evaluation, innovation, residency programs and physician education, purchaser engagement and marketing, as well as measurement of access and service.

Dr. Kanter has authored more than 80 articles published in peer review journals including the New England Journal of Medicine, the Journal of the American Medical Association, and the Harvard Business Review, and authored chapters in 5 books.

Dr. Kanter is a frequent invited speaker for the Institute for Healthcare Improvement (IHI), National Patient Safety Foundation and other major organizations on a variety of topics, including the Proactive Office Encounter, Complete Care, ambulatory patient safety and the SureNet program, how to improve the patient care experience, language concordance, and health disparities. He has participated in the Institute of Medicine Committee on Diagnostic Errors and the President's Council of Advisors on Science and Technology (PCAST) Systems Engineering for healthcare report on accelerating improvement through systems engineering. He is the co-chair of the Practice Improvement Committee of the Society to Improve Diagnosis in Medicine and is also a member of the Standards Committee of NCQA. He has received the John C Maxwell Leadership award for being in the top 30 in 2015.

### Jessica Kattan



Dr. Jessica Kattan is the Director of the Primary Care Integration Unit at New York City Department of Health and Mental Hygiene's Bureau of Alcohol and Drug Use, Prevention, Care and Treatment. Dr. Kattan received her medical degree from Yale School of Medicine and her Masters in Public Health from Harvard School of Public Health. She trained in primary care/internal medicine at Brigham and Women's Hospital in Boston, MA, and in medical epidemiology with CDC's Epidemic Intelligence Service. She has a broad background in public health, including experience in infectious diseases, chronic diseases, and substance use. Her current work focuses on promoting judicious opioid prescribing, increasing access to buprenorphine treatment for opioid use disorder, and supporting adoption of universal screening for substance use.

### Erin Krebs

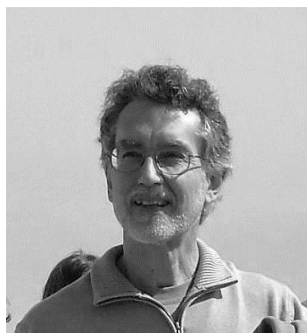
Erin E. Krebs, MD, MPH is a health services researcher at the Minneapolis Veterans Affairs (VA) Center for Chronic Disease Outcomes Research and Associate Professor of Medicine at the University of Minnesota. She is a primary care general internist and also serves as Women's Health Medical Director for the Minneapolis VA Health Care System. She completed medical school and residency at the University of Minnesota and was a chief resident at the Minneapolis VA. She then completed research fellowship training in the Robert Wood Johnson Foundation Clinical Scholars Program at the University of North Carolina.



Dr. Krebs' professional goal is to improve the management of chronic pain in primary care. Her research focuses primarily on opioid analgesics for chronic pain. She is principal

investigator (PI) of the SPACE trial, a VA-funded randomized comparative effectiveness trial of opioid versus non-opioid medication therapy for chronic back or osteoarthritis pain, and the VOICE trial, a nine-site PCORI-funded pragmatic trial that is comparing low-intensity telecare collaborative management versus higher-intensity integrated pain team interventions for improving pain and reducing opioid use among VA patients on high-dose long-term opioid therapy. Dr. Krebs also leads a VA-funded national prospective longitudinal cohort study of Veterans on long-term opioid therapy and is co-PI of an NCCIH-funded study of nonpharmacological pain therapy use among National Guard Veterans.

### **Peter Kreiner**



Peter Kreiner, Ph.D., is a Senior Scientist at the Institute for Behavioral Health at Brandeis University. He is Principal Investigator for the Prescription Drug Monitoring Program Training and Technical Assistance Center ([www.pdmpassist.org](http://www.pdmpassist.org)), and for the Prescription Behavior Surveillance System at Brandeis, a longitudinal multi-state database of prescription drug monitoring program data to serve as an early warning surveillance tool and a tool to help evaluate changes in state policy and regulations. Dr. Kreiner has more than 25 years' experience conducting research and evaluation of substance abuse prevention and treatment systems and programs, at community, state, and regional levels. His research interests include small

geographic area measures and models, specifically focused on rates of fatal and non-fatal opioid overdose cases, and measures of appropriate and inappropriate prescribing; and network analysis applied to inter-organizational networks and provider-patient networks related to care coordination.

### **Regina LaBelle**

Regina LaBelle is a principal with LaBelle Strategies where she advises governments and non-profits on effective strategies to address the opioid epidemic. A Visiting Fellow with the Duke-Margolis Center for Health Policy, Regina is a frequent commentator on the opioid issue, with appearances on MSNBC and in national publications. Regina served for eight years in the Obama Administration, as senior policy advisor and Chief of Staff in the White House Office of National Drug Control Policy (ONDCP). At ONDCP, she co-authored and helped to implement the Administration's plan to address the opioid epidemic. Her previous positions include legal counsel to the Mayor of Seattle and consulting King County, Washington on state legislative policies. Regina was an adjunct professor at Seattle University where she taught graduate level courses in legislative policymaking and ethics. Regina is a member of the Washington State Bar and is a graduate of Georgetown University Law Center and Boston College.



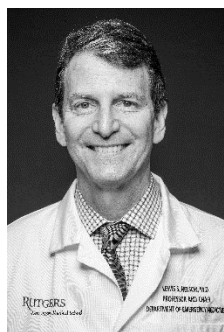


## Mark McClellan

Mark McClellan, MD, PhD, is the Robert J. Margolis Professor of Business, Medicine, and Policy, and Director of the Margolis Center for Health Policy at Duke University. He is a physicianeconomist who focuses on quality and value in health care including payment reform, real-world evidence and more effective drug and device innovation. He is former administrator of the Centers for Medicare & Medicaid Services and former commissioner of the U.S. Food and Drug Administration, where he developed and implemented major reforms in health policy. He was previously Senior Fellow at the Brookings Institution and a faculty member at Stanford University.



## Lewis Nelson



Dr. Lewis Nelson is Professor and Chair of the Department of Emergency Medicine and Chief of the Division of Medical Toxicology at Rutgers New Jersey Medical School in Newark, NJ. He is a member of the Board of Directors of the American Board of Emergency Medicine and a Past-President of the American College of Medical Toxicology. He is actively involved with CDC, FDA, DHS, and with several professional medical organizations. Dr. Nelson is an editor of the textbook Goldfrank's Toxicologic Emergencies and on the editorial boards of several journals. In addition to providing direct clinical care to patient in the ED and his efforts at New Jersey Poison Information & Education System, his areas of specific clinical, scholarly, and policy interest include safe medication use, particularly opioids, emerging drugs of abuse, and medication safety.

## Anuradha Rao-Patel

As a medical director for Blue Cross and Blue Shield of North Carolina, Dr. Rao-Patel is responsible for the evaluation of the medical necessity, appropriateness, and efficiency of the use of health care services, procedures, prescription drugs, and facilities under the provisions of the applicable health benefits plan.

In addition to her role in utilization management at Blue Cross, Dr. Rao-Patel is leading an internal opioid workgroup where she is collaboratively working with other key stakeholders to identify solutions and best practices on the treatment of opioid use disorder, raise awareness and education on addiction, and focus on effective care coordination for member focused care delivery.



Dr. Rao-Patel is originally from Louisiana where she both attended medical school at Louisiana State University and completed her internship in internal medicine. She then went on to complete her residency in Physical Medicine and Rehabilitation at Sinai Hospital in Baltimore, Maryland. Prior to joining Blue Cross Blue Shield of North Carolina, she was in private practice doing chronic pain management and addiction management. She continues to be clinically active and see patients on a part-time basis in addition to her primary role at the Plan.



## Judy Staffa



Judy Staffa, Ph.D., R.Ph., is the Associate Director for Public Health Initiatives at FDA, Center for Drug Evaluation and Research (CDER), Office of Surveillance and Epidemiology (OSE), where she is responsible for setting strategic direction for complex, multidisciplinary reviews related to opioid abuse – from a planning, scientific, and policy point of view. Prior to this role, Judy was the Director, Division of Epidemiology II, directing the regulatory review and research work of epidemiologists in CDER. She has spent her FDA career serving in various roles as the office has evolved over the years. While in the role of the Associate Director for Regulatory Research she assisted in building OSE's epidemiologic research program, and prior to that she was an epidemiology reviewer and a drug utilization analyst team leader. Before joining FDA in 1999, Judy was a researcher at The Degge Group for ten years, conducting numerous pharmacoepidemiologic studies using both administrative claims data and electronic medical records data to investigate drug safety issues. Judy is a registered pharmacist who received her bachelor's degree in pharmacy from the University of Connecticut. She practiced community pharmacy prior to receiving her training in public health. She holds a master's degree in behavioral sciences from the Harvard School of Public Health, and a doctoral degree in epidemiology from the Johns Hopkins Bloomberg School of Public Health.

## Jaya Tripathi

Jaya Tripathi is a principal scientist and an advanced analytics expert in The MITRE Corporation's Information Technology Technical Center. She is the principal investigator in MITRE's effort to apply health IT concepts to address prescription drug abuse and fraud.



Since joining MITRE in 2004, her research has covered physician credentialing, patient consents in electronics health records, surveillance of anti-viral drugs, telemedicine, and identifying prescription drug fraud and abuse.

In 2016, Jaya was given the Director's award for her contributions to research on prescription drug fraud and abuse. She is the inventor of two web-based tools, the Fraud Investigator's Analytic Tool, F.I.A.T., and a decision-making tool for opioid management, MeDSS, that prescribers can use at the point of care and pharmacists at the point of sale.

Before joining MITRE, Ms. Tripathi worked at several multinational corporations, applying big data analytics on projects such as a customer retention forecasting pilot for a major telecommunications company, and the origin-and-destination revenue management, one of the most significant innovations in the airline industry.

She holds master's degrees in physics and computer science from the University of Texas.

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