

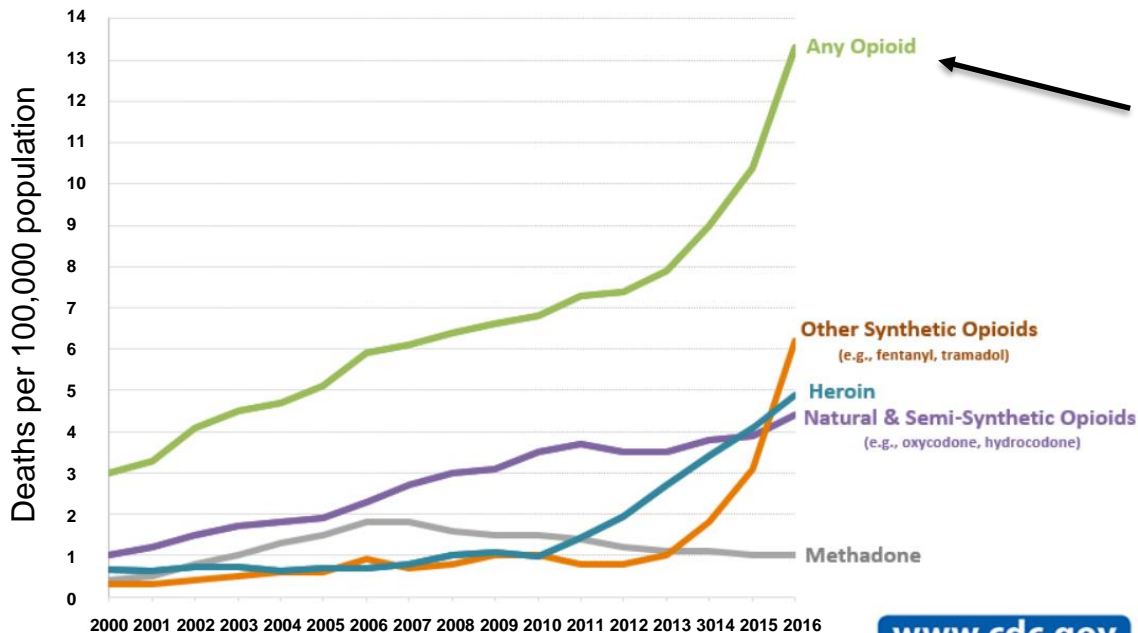
# Targeting Key Outcomes for Measuring the Impact of Interventions

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# Need For Action: Opioid Overdose Deaths Increasing



Overdose Deaths Involving Opioids, by Type of Opioid, United States, 2000 -2016



Overdose rates involving an opioid continue to rise in the U.S.



SOURCE: CDC/NCHS, National Vital Statistics System, Mortality. CDC WONDER, Atlanta, GA: US Department of Health and Human Services, CDC; 2017. <https://wonder.cdc.gov/>.

# A Wide Range of Entities are Implementing/Recommending Prescribing Limits

## Federal



VA



U.S. Department of Veterans Affairs

## Insurance Providers



MASSACHUSETTS



Health First  
COLORADO™

Colorado's Medicaid Program

## State/Locality



THE NEW YORK CITY  
DEPARTMENT OF HEALTH  
and MENTAL HYGIENE



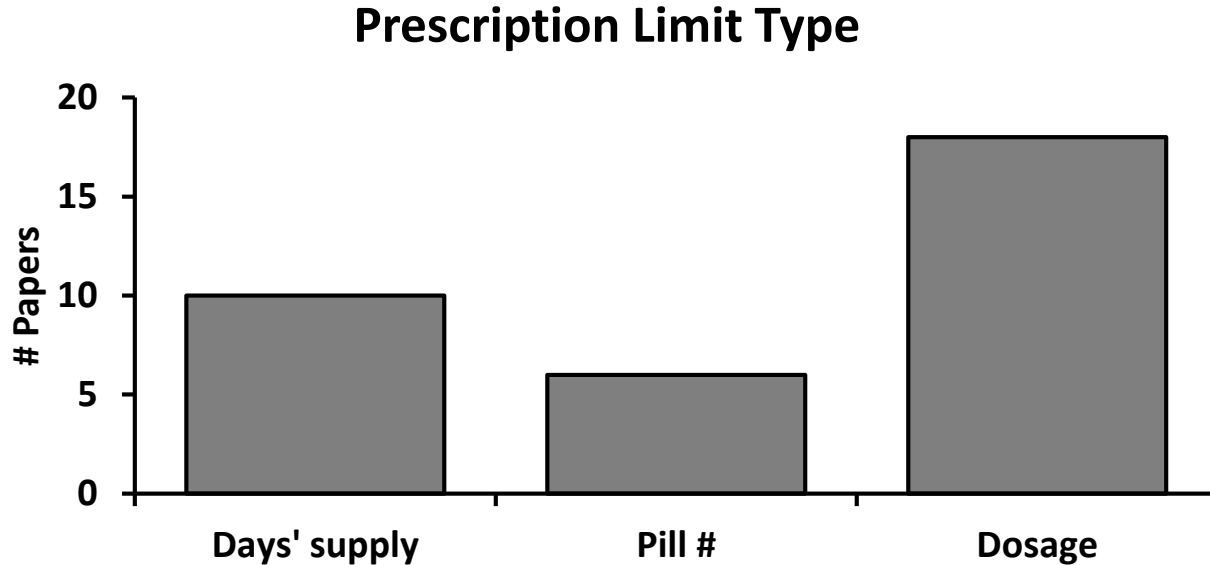
## Professional Societies



AMERICAN COLLEGE OF  
OCCUPATIONAL AND  
ENVIRONMENTAL MEDICINE



# Many States, Jurisdictions, Health Systems, and Insurance Companies Already Limit Prescribing



\*Of 29 published program evaluations with prescription limits (through 9/2017)

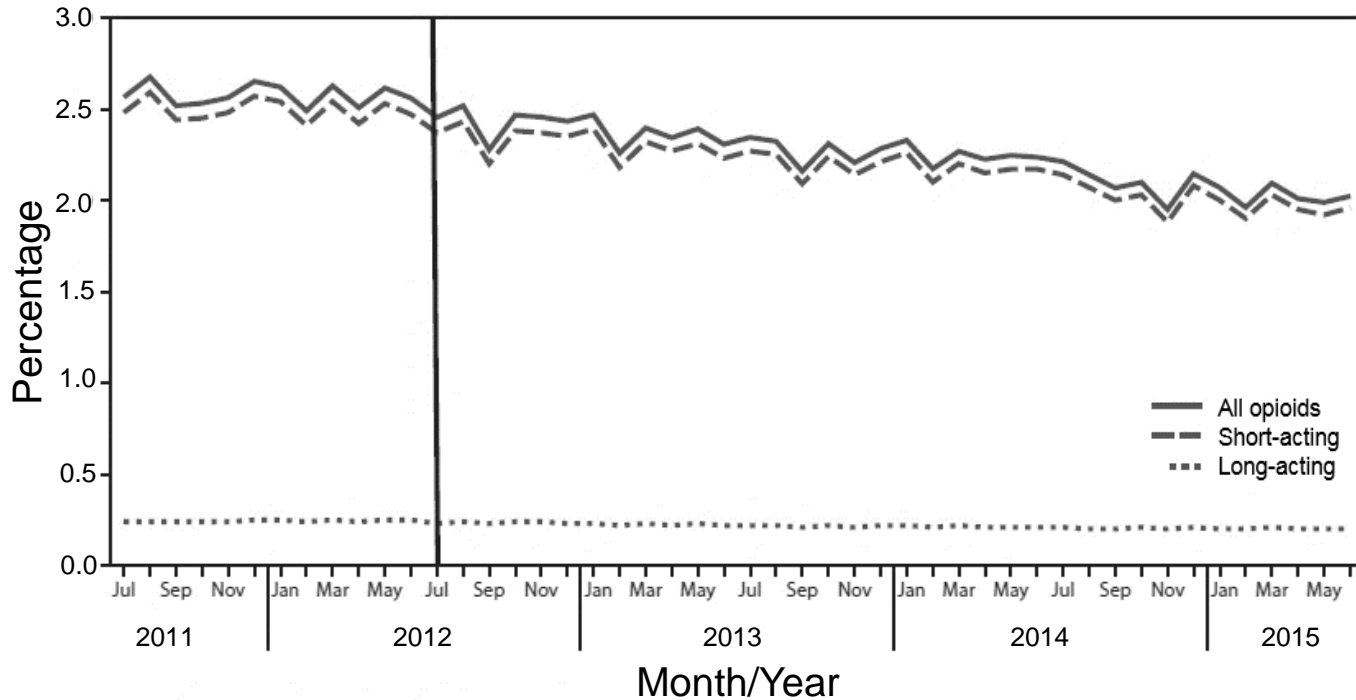


# Key Outcomes of Interest

# Outcomes Currently Being Assessed: Rx Rates

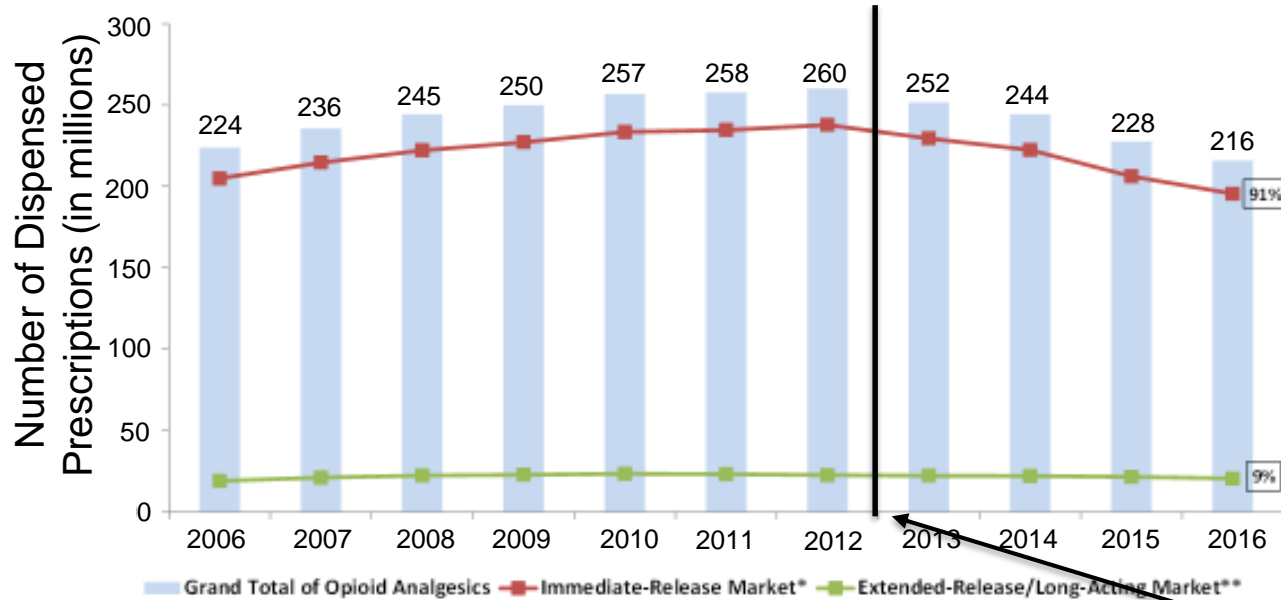


Figure 2. Percentage of members with opioid prescriptions – Blue Cross Blue Shield Massachusetts (BCBSMA), \*July 2011-June 2015



\*July 1, 2012, marked the start of the date of the BCBSMA opioid utilization program

# Nationally Estimated Number of Prescriptions Dispensed for Opioid Analgesics Products from U.S.



Source: National Prescription Audit (NPA) and static data 2006-2011. January 2006-December 2016 Extracted March 2017.

\*Immediate-Release formulations include oral solids, oral liquids, rectal, nasal, and transmucosal.

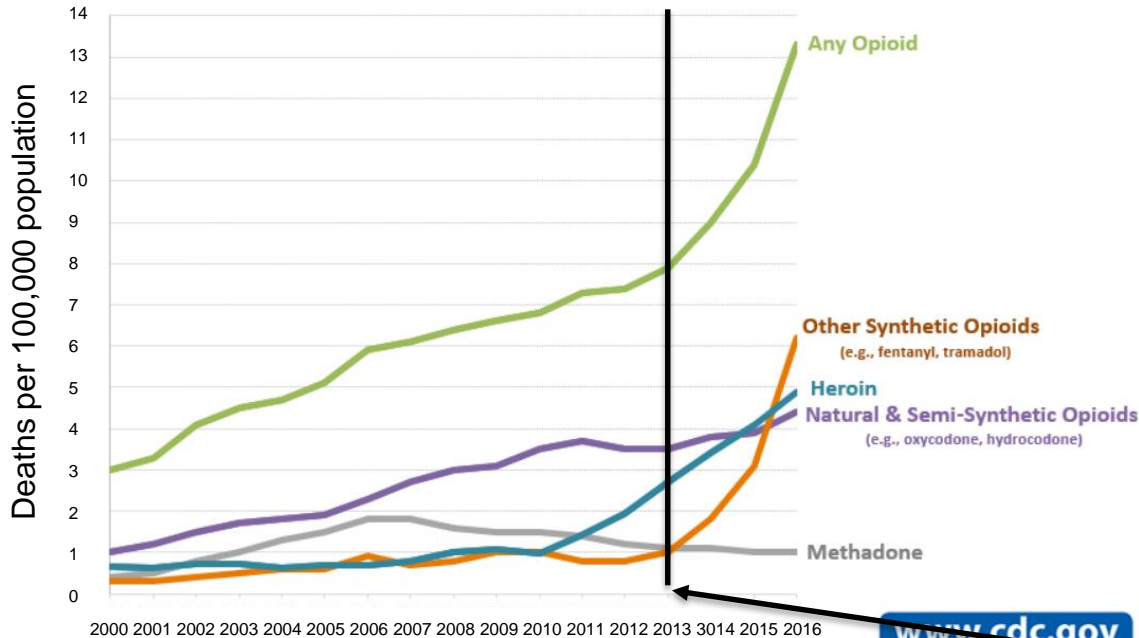
\*\*Extended-Release/Long-Acting formulations include oral solids and transdermal patches.

Note: Include opioid analgesics only, excluding injectable formulations as well as opioid-containing cough-cold products and opioid-containing medication-assisted treatment (MAT) products

Prescribing dropped

# Overdose Rates Continue to Rise Despite Decreasing Prescribing of Opioid Analgesics

Overdose Deaths Involving Opioids, by Type of Opioid, United States, 2000-2016



SOURCE: CDC/NCHS, National Vital Statistics System, Mortality. CDC WONDER, Atlanta, GA: US Department of Health and Human Services, CDC; 2017. <https://wonder.cdc.gov/>.



Prescribing dropped



# Unintended Consequences: Creating Barriers to Proper Pain Management



- **Patient**
  - Forced tapers/dose reductions
  - Denial of prescriptions
  - Increasing disability
  - Harms to patient access
  - Suicide
- **Prescribers, Pharmacists**
  - “Chilling effect”- Fear of liability
  - Barriers (e.g., documentation, extra steps)

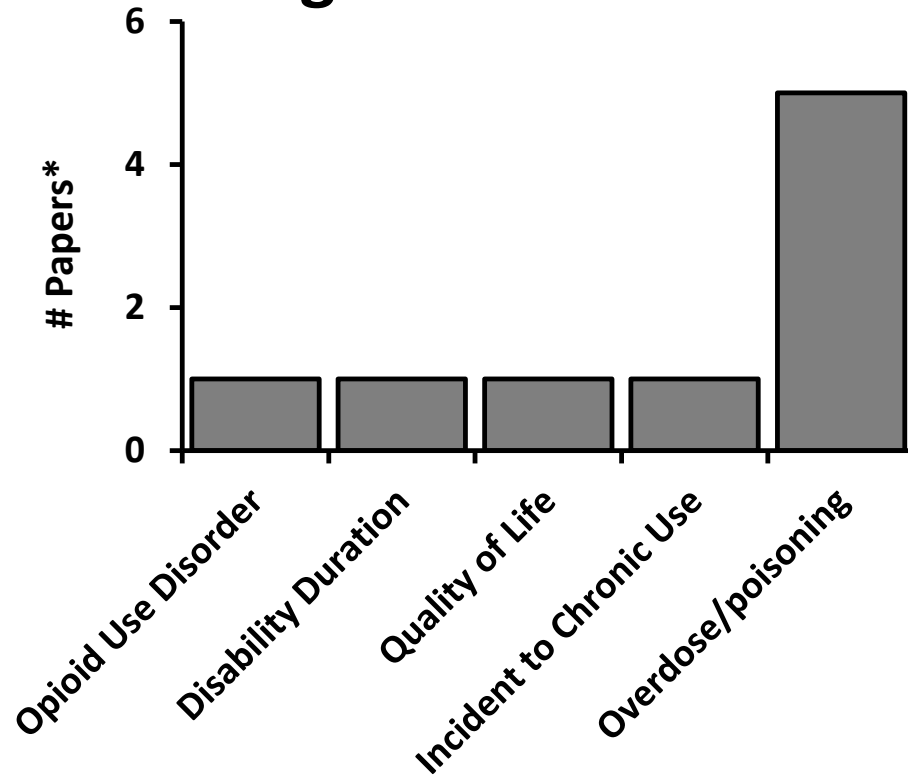


# Unintended Consequences: Creating Barriers to Proper Pain Management

“As a chronic pain patient, the pendulum has swung too far on the side of access to opioid pain medication. I have been a chronic pain patient for over 20 years. In that time I have tried every therapy, injections & 10 major surgeries to try to reduce my pain. It is only after all these treatments did I start opioid medication. It has been a true life saver for me, although I am deemed totally disabled, I have some quality of life again. I can watch my grandchildren, do some light housework & enjoy being alive! Before the medication, my life was miserable, pain ruled my ability to do anything. Do you know that urgent care facilities do not treat pain? **When you phone a doctors office for an appointment, the first question they ask is, Are you on pain medicine? or We do not prescribe narcotics.** The number one complaint of patients is pain. We are in a crisis, a crisis of the under treatment of pain in America. **The rights for the disabled, chronic pain patients & the elderly are being disregarded & disrespected.”**

~FDA docket comment: FDA-2017-N-6502-0054

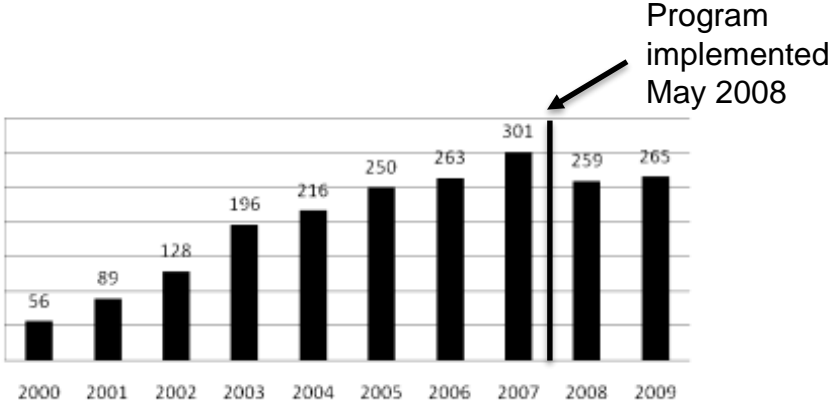
# Patient Outcomes Assessed in Published Program Evaluations



\*Of 29 published program evaluations with prescription limits (through 9/2017)

# Is Overdose Too Distal to the Implementation?

Majority of program evaluations looking at patient outcomes used overdose as patient outcome.



**Figure 4** Number of unintentional drug overdose cases involving at least one prescription opioid by year: Utah, 2000–2009.

Johnson et al., Pain Medicine, 2011

# Do Program Evaluations Need to Focus More on Proximal/Patient Outcomes?

Quality of Life

Pain Level

Refill Rate

Abuse

Addiction

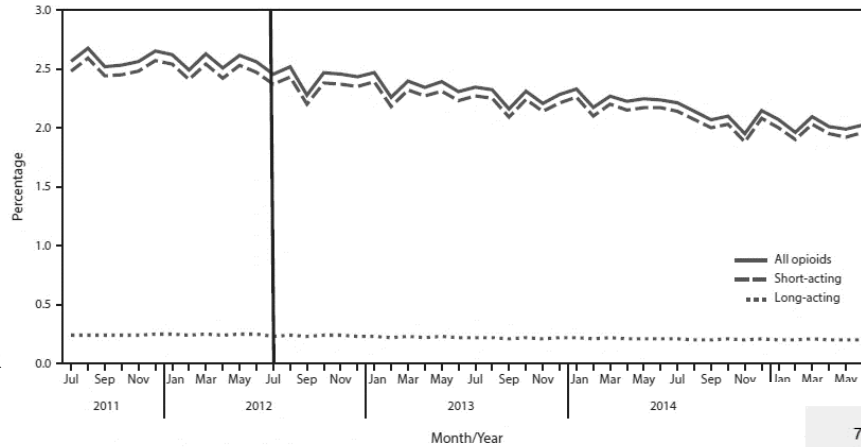
Misuse

Reduction in  
Unnecessary  
Prescriptions/  
Dose

# Methodological Considerations

# Non-Program Comparator Groups Needed

FIGURE 2. Percentage of members with opioid prescriptions — Blue Cross Blue Shield of Massachusetts (BCBSMA), July 2011–June 2015\*

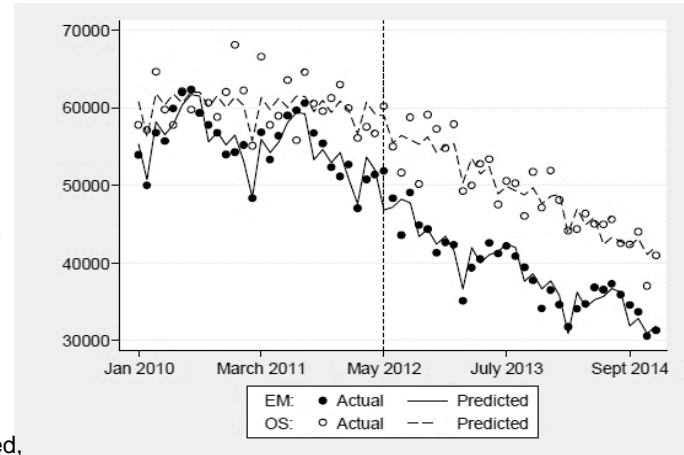


Most studies compared trends before and after program start but did not account for secular trends.

Garcia, 2016, MMWR

\* July 1, 2012, marked the start date of the BCBSMA opioid utilization program.

• Only 5 studies\* that assessed trends over time included a **non-program comparison group** to adjust for secular trends.



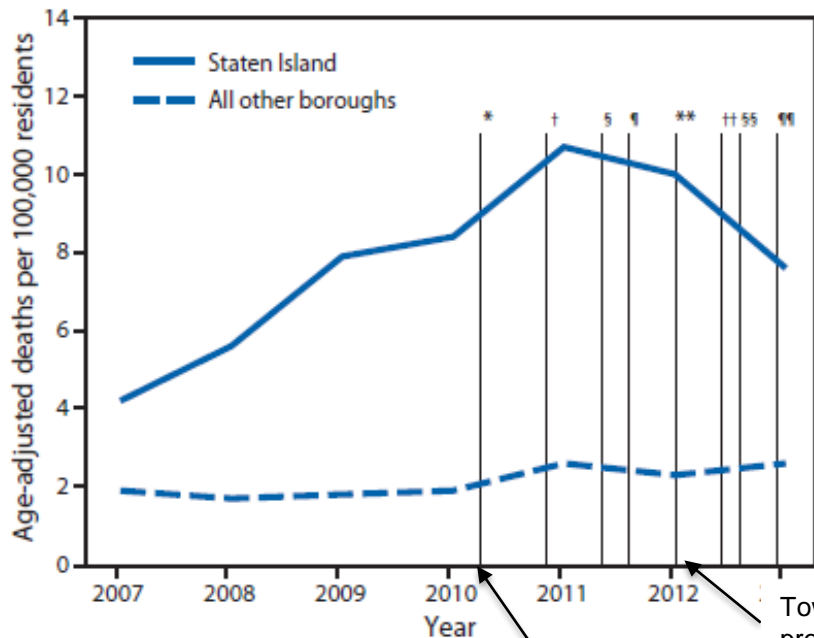
\*Of 29 published program evaluations with prescription limits (through 9/2017)

Weiner, 2017, Ann Emerg Med,

# How can We Assess Individual Components of the Programs?



FIGURE. Age-adjusted rate of unintentional drug poisoning (overdose) deaths involving opioid analgesics, by borough of residence, and New York City public health interventions — 2007–2013



- Built in Staggering?
- Natural Experiments?

Town halls convened in Staten Island. Implemented detailing campaign to promote opioid prescribing guidelines to prescribers in Staten Island.



# Takeaways

# Can We Develop Best Practices for Program Evaluations?



- 1) Plan for and integrate evaluation from the beginning.
- 2) In addition to prescribing rates, include proximal and distal patient outcomes as well as unintended consequences, along with measures of misuse/abuse
- 3) Include a non-program comparator group to adjust for secular trends.
- 4) Plan ways to assess different components of the program, such as prescribing limits.



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ADMINISTRATION