School-Located Vaccination (SLV) Strategies to Increase Child and Adolescent Immunization Rates During the COVID-19 Pandemic
Virtual Symposium

September 16th, 2021 | 1:00 – 5:00 pm EST

1:00 – 1:15 pm Welcome and Overview

1:15 – 1:35 pm A Call to Action on Childhood Immunizations

1:35 – 2:35 pm Rising to the Challenge: Innovative Strategies for Mobilizing K-12 Schools as COVID-19 Vaccination Sites

In this session, education and public health leaders will highlight innovative strategies and key considerations for hosting COVID-19 vaccination clinics in K-12 school settings. Key topics will include:

- Successful models and lessons learned for hosting adolescent school-located COVID-19 vaccine efforts
- Addressing common challenges for school-located COVID-19 vaccine clinics
- Facilitating coordination and buy-in among critical public health, education, and community stakeholders
- Preparing for COVID-19 Vaccine Emergency Use Authorization for children under 12

2:35 – 2:45 pm Break

2:45 – 3:45 pm Playing Catch-Up: Public Health and Education Partnerships to Improve Routine and Seasonal Childhood Immunizations

In this session, education and public health leaders discuss strategies and considerations for leveraging school-located vaccine clinics to improve routine childhood immunization rates that have lagged during the pandemic and prepare for the upcoming influenza season. Key topics will include:

- Strategies and potential challenges for coordinating COVID-19 and routine immunization efforts
- Addressing common challenges for SLV, including consent, reporting, staffing, reimbursement, and logistics
- Addressing equity in childhood immunization rates and improving linkages to primary care services
- Strengthening vaccination partnerships between public health officials, K-12 stakeholders, pediatricians, and the immunization community
If You Build It, Will they Come?: Strategies for Communicating with Parents and Building Vaccine Confidence

In this session, panelists will discuss current research on parental vaccine attitudes and beliefs, as well as strategies for engaging families and building vaccine confidence. Key topics will include:

- Resources and strategies for communicating with parents about vaccines
- Building community partnerships and engaging trusted messengers
- Strategies for pushing back on misinformation

Wrap up and Next Steps

This event is sponsored in part by The Rockefeller Foundation.