

**School-Located Vaccination (SLV) Strategies to Increase Child and Adolescent Immunization Rates  
During the COVID-19 Pandemic**

Virtual Symposium

September 17th, 2021 | 12:00 – 4:00 pm EST

**12:00 – 12:15 pm**

***Welcome and Overview***

Mark McClellan, Director, Duke-Margolis Center for Health Policy  
Claire Hannan, Executive Director, Association of Immunization Managers  
Bruce Gellin, Chief of Global Public Health Strategy, Rockefeller Foundation

**12:15 – 12:35 pm**

***A Call to Action on Childhood Immunizations***

*Speakers:*

- Rachel L. Levine, Assistant Secretary for Health, U.S. Department of Health and Human Services
- Mary Wall, Senior Policy Advisor, White House COVID-19 Response Team
- Tara Vogt, Immunization Services Division, Centers for Disease Control and Prevention

**12:35 – 1:35 pm**

***Rising to the Challenge: Innovative Strategies for Mobilizing K-12 Schools as COVID-19 Vaccination Sites***

**Moderator:** Mark McClellan, Director, Duke-Margolis Center for Health Policy

In this session, education and public health leaders will highlight innovative strategies and key considerations for hosting COVID-19 vaccination clinics in K-12 school settings. Key topics will include:

- Successful models and lessons learned for hosting school-located COVID-19 vaccine efforts
- Addressing common challenges for SLV, including consent, reporting, staffing, reimbursement, and logistics
- Facilitating coordination and buy-in among critical public health, education, and community stakeholders
- Preparing for Emergency Use Authorization for children under 12

*Panelists:*

- Tiffany Tate, Executive Director, Maryland Partnership for Prevention
- Sara Rigel, Health Services Administrator for School-Based Partnerships and Child Care Health, and Kaetlin Miller, Program Manager COVID-19 Vaccine Program, Public Health - Seattle and King County
- Gabriella Duràn Blakey, Chief Operations Officer, Albuquerque Public Schools

1:35– 1:45 pm

**Break**

1:45 – 2:45 pm

***Playing Catch-Up: Partnerships to Improve Routine and Seasonal Childhood Immunizations***

**Moderator:** Claire Hannan, Executive Director, Association of Immunization Managers

In this session, education and public health leaders will discuss strategies and considerations for leveraging school-located vaccine clinics to improve routine childhood immunization rates that have lagged during the pandemic and prepare for the upcoming influenza season. Key topics will include:

- Strategies and potential challenges for coordinating COVID-19 and routine immunization efforts
- Addressing equity in childhood immunization rates and improving linkages to primary care services
- Strengthening vaccination partnerships between public health officials, K-12 stakeholders, pediatricians, and the immunization community

*Panelists:*

- Ronald Balajadia, Immunization Branch Chief, Hawai'i Department of Health
- Eva Stone, Manager District Health Services, Jefferson County, Kentucky
- Judith Shlay, Associate Director, Public Health Institute at Denver Health

2:45 – 3:45 pm

***If You Build It, Will they Come?: Strategies for Communicating with Parents and Building Vaccine Confidence***

**Moderator:** L.J Tan, Chief Strategy Officer, Immunization Action Coalition

In this session, panelists will discuss current research on parental vaccine attitudes and beliefs, as well as strategies for engaging families and building vaccine confidence. Key topics will include:

- Resources and strategies for communicating with parents about vaccines
- Building community partnerships and engaging trusted messengers
- Strategies for pushing back on misinformation

*Panelists:*

- Judy Klein, President and Founder, Unity Consortium
- Kathleen Ryan, Associate Division Chief for Pediatric Infectious Disease, University of Florida Health
- Timothy Benally, Founder, Indigenous Peoples Student Association, Penn State University

3:45 – 4:00 pm

***Wrap up and Next Steps***

Mark McClellan, Director, Duke-Margolis Center for Health Policy



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