



FAQ for School Leaders: Successful Strategies for Vaccination in School Settings

1. Why school-located vaccination (SLV)?

- School-located vaccination clinics are critical access points for students and families to receive Covid-19, influenza, and routine immunizations
- Schools often already provide families with access to nutrition, medical care, or other social supports and can help deliver vaccines in safe and convenient locations
- Principals, teachers, and school nurses are trusted sources of information for the community

2. What is SLV?

- According to the Centers for Disease Control and Prevention, SLV efforts are:
 - Administered on school grounds via temporary clinics
 - Primarily designed to vaccinate enrolled students but can include family or community members
 - Held before, during, and/or after school hours, or when schools are not in session (i.e., during summer break)
 - Typically involve collaboration between state and local health departments, schools and districts, and sometimes other groups including health care providers, pharmacies, etc.

3. What does a SLV Clinic look like?

- There is no one size fits all approach to school vaccination! Each school is different and will have different needs and community resources to draw on. Schools can use existing health care resources like school-based health centers or school nurses to deliver vaccines, or may partner with local pharmacies, health departments, or health care providers to host pop-up or community clinics
- For examples of SLV models, check out [these resources](#) from the Association of Immunization Managers (AIM) and National Association of School Nurses (NASN)

Supported by



Duke | Robert J. Margolis, MD
Center for Health Policy

AIM | Association of
Immunization
Managers

4. What makes SLV successful?



PARTNERSHIPS AND TRUST

Partnerships

- Planning efforts should bring together partners from schools, public health, community groups, health care providers, pharmacies/pharmacists. Ensure that everyone knows their role and is working toward a common goal!
- Partner with state and local health departments, pharmacies, or community clinics that can provide skilled clinical teams to address challenges related to staffing, reimbursement, and reporting
- Combine Covid-19 vaccination efforts with existing school and community events, especially flu vaccination clinics!



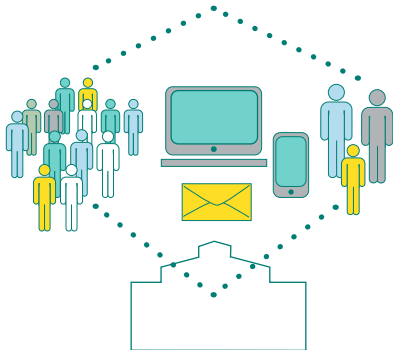
EQUITY

Trust

- Working with trusted school and community leaders builds vaccine confidence. School nurses are often trusted sources of health information for parents, teachers, and students and can serve as vaccine champions
- Tailor efforts to community needs: School districts understand their communities best. Ensure that partnerships allow school leaders to provide input and feedback on what's working and what isn't

Equity

- Understand your community: What barriers do families face to vaccine access? What sort of concerns do parents have? Who are trusted leaders that can help reach communities?
- Use data: Immunization registry and/or school data can help identify disparities in vaccination rates and guide efforts



COMMUNICATION

Communication

- Use a variety of tools and partnerships to reach parents where they are (school outreach, social media, media messaging, town halls)
- A health care provider's recommendation is one of the most powerful influences on a parent's decision to vaccinate their child. Schools can partner with providers to answer parents' questions, push back on misinformation, and provide parents and students with the information that they need to build vaccine confidence
- Peer communication is important! Empower students and parents to share their stories about why they choose to get vaccinated

For more tips, information, and resources on SLV:

- [Kaiser Permanente and National Association of School Nurses \(NASN\): Managing a Covid-19 Vaccine Clinic at a School Site](#)
- [AIM and NASN: School Located Vaccination Clinics for Covid-19 –Environmental Scan and Roundtable Report](#)
- [AIM and NASN: School-Located Vaccination Resources](#)
- [CDC: Considerations for Planning School-Located Vaccination Clinics](#)
- [CDC: Customizable Content for School-Located Vaccination Clinics](#)
- [Public Health Collaborative: 6 Ways Schools Can Promote Covid-19 Vaccination](#)
- [Shoo the Flu: School-Located Influenza Vaccination Toolkit](#)
- [U.S. Department of Health and Human Services "We Can Do This" Campaign: Guide to On-Site Vaccination Clinics for School](#)
- ["We Can Do This": On-Site Vaccination Clinic Toolkit](#)

All information was drawn from our [symposium](#) featuring school-located vaccination strategies.