

**North Carolina's *Healthy Opportunities Pilots*:
A Medicaid Managed Care Program to Address Social Needs**
Implementation Lessons and Policy Recommendations from
Planning, Capacity-building, and Early Implementation

Duke-Margolis Center for Health Policy & North Carolina Institute of Medicine

July 28, 2022 | 10:00 am – 11:30 am ET

DRAFT Meeting Agenda

Meeting Objectives:

- Disseminate practical cross-cutting themes from the planning, capacity-building, and early implementation periods of the *Healthy Opportunities Pilots*, including successes, lessons learned, challenges encountered, and innovative solutions for overcoming challenges.
- Discuss with policymakers, researchers, evaluators, implementation leaders, and frontline providers their experiences over the past two years—and thoughts on the future of the program.
- Help leaders from North Carolina—as well as from other states, payers, and settings considering similar models—to “see around corners” by discussing timely implementation and policy considerations for maximizing Medicaid managed care to address social needs moving forward.

- 10:00 AM** **Welcome and Overview**
Kathy Colville, MSW, MSPH; President and CEO, North Carolina Institute of Medicine
- 10:05 AM** **Presentation: Practical Implementation Considerations and Policy Recommendations from Planning, Capacity-building, & Early implementation**
Will Bleser, PhD, MSPH; Assistant Research Director, Health Care Transformation for Population Health, Social Needs, and Health Equity, Duke-Margolis Center
- 10:15 AM** **Panel 1: State-level Perspectives on Designing, Evaluating, & Administering the Pilots**
The goal of this session is to discuss with state policymakers, researchers, evaluators, and technology and implementation leaders their experiences designing, evaluating, and administering the Pilots—and thoughts on the future of the program.
- Moderator**
Kathy Colville, MSW, MSPH; President and CEO, North Carolina Institute of Medicine

Panelists

- **Seth Berkowitz, MD, MPH**; Assistant Professor of Medicine, Division of General Medicine and Clinical Epidemiology, School of Medicine; and Cecil G. Sheps Center for Health Services Research; University of North Carolina at Chapel Hill
- **Will Bleser, PhD, MSPH**; Assistant Research Director, Health Care Transformation for Population Health, Social Needs, and Health Equity, Duke-Margolis Center
- **Leah Goetter**; Director, Program Implementation & Management, AmeriHealth Caritas North Carolina
- **LaQuana Palmer, MPA**; Program Director, NCCARE360, Foundation for Health Leadership & Innovation
- **Amanda Van Vleet, MPH**; Associate Director, Innovation, NC Medicaid Strategy Office, North Carolina Department of Health & Human Services

10:45 AM *(5-minute break)*

10:50 AM **Panel 2: Regional and Community Perspectives on Designing, Evaluating, & Administering the Pilots**

The goal of this session is to discuss with implementation leaders, frontline providers, and researchers their experiences designing, studying, and administering the Pilots—and thoughts on the future of the program.

Moderator

Rob Saunders, PhD; Senior Research Director, Health Care Transformation, Duke-Margolis Center for Health Policy

Presentation: Experiences and Recommendations from HOP Beneficiary Focus Groups

Will Bleser, PhD, MSPH; Assistant Research Director, Health Care Transformation for Population Health, Social Needs, and Health Equity, Duke-Margolis Center

Panelists

- **Will Bleser, PhD, MSPH**; Assistant Research Director, Health Care Transformation for Population Health, Social Needs, and Health Equity, Duke-Margolis Center
- **Madlyn Morreale, JD**; Managing Attorney, Medical-Legal Partnership Program, Legal Aid of North Carolina
- **Sarah Ridout, MBA, SPHR**; Healthy Opportunities Program Director, Cape Fear HOP, Community Care of the Lower Cape Fear
- **Melissa Roupe, MSN, RN**; Vice President, Healthy Opportunities, Access East, Inc.
- ***Additional speakers to be announced soon!***

11:25 AM **Wrap-Up, Closing Remarks, and Next Steps**

Kathy Colville, MSW, MSPH; President and CEO, North Carolina Institute of Medicine

11:30 AM **Adjournment**