Reimagining our Shared Approach to Fall Respiratory Virus Seasons:
New Strategies for Transmission Reduction and Population-Level Benefit

National Press Club, Washington, D.C.
November 14, 2023 12:30 – 4:30 pm ET

Agenda

This public workshop will cover:

- Experiences to-date with the Fall 2023 respiratory virus season, including multi-stakeholder strategies to address the spread of COVID-19, RSV, and influenza through both non-pharmaceutical interventions (NPIs) and the availability of new medical technologies.
- A new framework for combatting viral disease transmission by incorporating population-level benefits into existing regulatory and reimbursement decision-making.
- Policy steps to facilitate multi-stakeholder collaboration to enact the population-level benefit framework for reducing disease transmission with use of currently available technologies and NPIs, as well as next-generation diagnostics, vaccines, and therapeutics that are in development.
- The roles of Federal agencies, State and local public health authorities, providers across all health care settings and services, commercial payers, employers and community organizations in leading a comprehensive response strategy for respiratory viruses within the transmission reduction and population-level focus of the proposed framework.

12:30 p.m. Welcome and Overview

12:40 p.m. Public Health Priorities for Fall Respiratory Virus Season

12:55 p.m. Session 1: The Burden and Spread of Respiratory Viruses in Fall 2023

Objective: The session will start with an overview of the current dynamics and short-term outlook for the fall respiratory virus season. Panelists will discuss how well current efforts are monitoring and containing the spread of respiratory viruses, where there have been gaps, and how communication efforts might be improved for future seasons.

1:45 p.m. Session 2: A Framework for Incorporating Population-Level Benefits in Regulatory and Reimbursement Processes

Objective: As a foundation for new strategies to stem the spread of respiratory viral diseases, Duke-Margolis will present a combined framework to account for population health benefits within regulatory and reimbursement processes. Panelists will discuss how the new framework addresses gaps in current regulatory, coverage, and payment pathways and presents opportunities to discern the population benefits of medical products through cooperative efforts among stakeholders.

2:45 p.m. Break

2:55 p.m. Session 3: Regulatory, Coverage, and Payment Policy Steps for Current and Next-Generation Products that Reduce Viral Transmission
Objective: To enact a new framework designed to realize population benefits, panelists will discuss policy steps needed to reduce respiratory viral disease transmission. Starting with regulatory policies panelists will consider how to enhance the current use of diagnostics, vaccines, and therapeutics, while preparing for the arrival of next-generation technologies. Subsequent discussion will consider how coverage and payment policies can promote increased adoption of current products and market access for next-generation technologies.

3:45 p.m.  
**Session 4: Opportunities for Alignment on a Coordinated, Public-Private Strategy for Containing Respiratory Viruses**

*Objective:* Panelists will discuss implementation of a collaborative response to reduce transmission of respiratory viruses. The role and value for Federal and private stakeholders will be highlighted.

4:25 p.m.  
**Summary**

4:30 p.m.  
**Adjournment**