

**Addressing Health-Related Social Needs at Scale in Medicaid:
The Past, Present, and Future of North Carolina's
*Healthy Opportunities Pilots***

Duke-Margolis Institute for Health Policy & North Carolina Institute of Medicine

August 29, 2024 | 12:00 pm – 1:00 pm ET

Meeting Objectives:

- Reflect on two years of implementing the Healthy Opportunities Pilots (lessons learned, challenges encountered, and innovative solutions for overcoming challenges)
- Delve into the complexities of health-related housing service payment and delivery
- Discuss the future of the Healthy Opportunities Pilots and strategies to support a statewide approach of addressing health-related social needs both in North Carolina and nationally

DRAFT Meeting Agenda (as of August 8, 2024)

12:00 PM **Welcome and Overview**
Will Bleser, PhD, MSPH; Research Director, Health Care Transformation for Social Needs and Health Equity, Duke-Margolis Institute for Health Policy
Michelle G. Ries, MPH; President and CEO, North Carolina Institute of Medicine

12:05 PM **Panel 1: The Past: What We've Learned from Two Years of Implementing the Healthy Opportunities Pilots**
The goal of this session is to reflect on the first two years of implementation of the Healthy Opportunities—successes, challenges encountered, and innovative solutions.

Moderator

Will Bleser, PhD, MSPH; Research Director, Health Care Transformation for Social Needs and Health Equity, Duke-Margolis Institute for Health Policy

Panelists

- **Seth A. Berkowitz, MD, MPH**; Associate Professor of Medicine, University of North Carolina at Chapel Hill
- **Tina Dixon, MPA**; Vice President, Healthy Opportunities, Access East, Inc.
- **Crystal Howard, RN, EMBA**; Whole Health and Health Equity Director, Healthy Blue
- **Amanda Van Vleet, MPH**; Deputy Director, Population Health, North Carolina Department of Health and Human Services (former)

12:20 PM **Panel 2: The Present: Diving into Addressing Health-related Housing Needs at Scale**

The goal of this session is to delve into the implementation of addressing health-related housing needs within and beyond the Pilots.

Moderator

Michelle G. Ries, MPH; President and CEO, North Carolina Institute of Medicine

Panelists

- **Kim Gore;** Chief Operations Officer, Wilmington Area Rebuilding Ministry (WARM)
- **Madlyn C. Morreale, JD, MPH;** Managing Attorney, Medical-Legal Partnership, Legal Aid of NC
- **Sarah Ridout, MBA;** Healthy Opportunities Program Director, Community Care of the Lower Cape Fear
- **Beth Vernau, RN;** Registered Nurse Care Manager, Atlantic Medical Management

12:35 PM **Panel 3: The Future: Sustaining and Scaling Efforts to Address Health-Related Social Needs both in North Carolina and Nationally**

The goal of this session is to discuss the future of the Healthy Opportunities Pilots as well opportunities to sustain and scale efforts to address health-related social needs beyond the Pilots.

Moderator

Rob Saunders, PhD; Senior Research Director, Health Care Transformation, Duke-Margolis Institute for Health Policy

Panelists

- **Matthew Dolge, MPA;** Executive Director, Piedmont Triangle Regional Council
- **Maria Ramirez Perez, MPH;** Associate Director for Healthy Opportunities, NC Medicaid, North Carolina Department of Health and Human Services
- **Laurie Stradley, DrPH, MA;** Executive Director, Impact Health
- **Paula Swepson;** Executive Director, West Marion Community Forum

12:55 AM **Wrap-Up, Closing Remarks, and Next Steps**

Will Bleser, PhD, MSPH; Research Director, Health Care Transformation for Social Needs and Health Equity, Duke-Margolis Institute for Health Policy

Michelle G. Ries, MPH; President and CEO, North Carolina Institute of Medicine

1:00 PM **Adjournment**