

## **Duke-Margolis Health Policy Matters Special Event**

Monday, October 28, 2024

3:00-5:00 pm

Geneen Auditorium, Fuqua School of Business

Duke University

100 Fuqua Drive, Durham, NC 27708

### **Health AI and Health Policy — Charting a Path for Patients and Progress**

This public in-person and virtual event will explore the future of AI in health care, with a focus on balancing the need for innovation with safety and real-world clinical impact. Experts will discuss how AI is poised to transform health care delivery, while also discussing strategies for evaluating clinical outcomes and promoting better outcomes and lower costs for all patients. A panel of Federal policy leaders will address how these issues intersect with emerging government policies to advance safe and equitable implementation of AI solutions into health care. Attendees also will hear about efforts nationally and at Duke to advance responsible and trustworthy AI development and implementation.

3:00-3:05 pm

#### **Welcome**

Mark McClellan, MD, PhD, Director, Duke-Margolis  
Institute for Health Policy

3:05-3:50 pm

#### **Keynote Fireside Chat**

Eric Larsen  
President Emeritus, The Advisory Board Company

Amy Abernethy, MD  
Cofounder, Highlander Health  
Duke Associate Professor of Medicine and Nursing

Moderator: Mark McClellan

3:50 pm-4:00pm

Q & A

4:00-4:10 pm

#### **Remarks**

Mary Klotman, MD

Executive Vice President for Health Affairs, Duke University, and Dean,  
Duke School of Medicine

Video Vignette of Duke Health AI Governance and Evaluation

4:10-4:45 pm

**Federal Action on AI Health**

Troy Tazbaz

Director, Digital Health Center of Excellence, Center for Devices and  
Radiological Health, U.S. Food and Drug Administration

Steven Posnack, MS, MHS

Principal Deputy Assistant Secretary for Technology Policy  
Deputy National Coordinator for Health Information Technology

Melanie Fontes Rainer

Director, Office for Civil Rights  
U.S. Department of Health & Human Services

Moderator: Christina Silcox, PhD, Research Director for Digital Health,  
Duke-Margolis

4:45-4:55 pm

Q & A

4:55-5:00 pm

Duke-Margolis Health AI Next Steps