

Scaling Primary Care for High-Need Older Adults: Building a Home-Based Medical Care Ecosystem

Wednesday, December 4, 2024 | 1:00PM -2:00 PM ET

Webinar Draft Agenda

Webinar Objectives

- Discuss the current landscape of home-based primary care and learnings from recent research regarding the prevalence and health and social care needs of high-need, homebound older adults and care models serving this population.
- Identify top barriers and facilitators to scaling home-based primary care from the payor and provider perspectives.
- Explore opportunities for health policy leaders to support a home-based medical care ecosystem aimed at improving access and health outcomes for high-need, homebound older adults. This includes building on CMS's advanced primary care efforts to better address the needs of an increasingly aging population.

1:00 PM **Welcome, Introductions, and Overview**

Mark McClellan, MD, PhD; Director, Duke-Margolis Institute for Health Policy
Rani Snyder, MPA; Vice President, Program, The John A. Hartford Foundation

Objective: Discuss the policy landscape heading into 2025 and the importance of developing Age-Friendly Health Systems.

1:10 PM **Panel Discussion**

Frank McStay, MPA; (Moderator) Assistant Research Director, Duke-Margolis Institute for Health Policy
Tom Lally, MD; Founder and CEO, Bloom Healthcare
Pauline Lapin, MHS; Director, Seamless Care Models Group, CMS Innovation Center
Bill Rout, Director of Strategy, Home and Community Care, Highmark Health
Jason Resendez, President & CEO, National Alliance for Caregiving

Objective: Discuss facilitators to scaling access to home-based primary care for high-need and homebound older adults, especially short- and long-term opportunities across stakeholders (payers, policymakers, and providers) that build on existing efforts, including:

- Advancing recent CMS efforts to increase advanced primary care capabilities,
- Leveraging growth and flexibilities in Medicare Advantage to expand access to home-based care, and
- Increasing supports for those serving high-need older adults, including home-based primary care providers and caregivers.

2:00 PM **Adjourn**

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