Paying it Forward:  
Realizing the Potential of Value-Based Payment for Medical Products

A Program of the Duke-Margolis Center for Health Policy’s  
Value-Based Payment for Medical Products Consortium

Washington Court Hotel  
525 New Jersey Ave, NW  
Washington, DC 20001  
May 13, 2020

8:30 a.m. Welcome and Opening Remarks

8:35 a.m. Fireside Chat: The Balancing Act of Innovation & Medical Spending  
**Objective:** A multi-stakeholder panel will introduce the day’s themes with a well-rounded and high-level discussion on the incentives, stakeholders, innovations, and costs that are shaping the ecosystem of medical products and value-based payment.

9:15 a.m. Policymakers in Conversation: Drug Payment and the American Electorate  
With voters and politicians focused on affordable health care and prescription drug prices, this discussion will consider the key policy barriers and enablers to value-based arrangements for medical products. Participants will discuss where novel payment models fit amongst the larger healthcare financing debate and will analyze potential legislative and regulatory changes and their impact on the feasibility of VBP innovations.

10:00 a.m. Break

10:15 a.m. Why are Payers at the Table?  
**Objective:** This payer-focused panel will explore the benefits and current challenges of VBP models for medical products, best practices, experiences with risk-sharing, and how they envision VBP models might fulfill or align with their evidentiary demands and impact longer-term overall costs to the healthcare system.

11:00 a.m. VBP on the Ground: Evaluating Obstacles, Effectiveness, and Lessons Learned  
**Objective:** While interest in, and experience with, VBP for medical products is growing, there remains little empirical evidence on their impact on greater access, better outcomes, and lower total costs of care. This session will highlight promising examples, lessons learned, and emerging economic impact analyses and explore next steps for building the evidence around VBP. We will seek audience input on what policy levers or strategies are needed to evaluate and improve future models.

11:45 a.m. A Stakeholder Discussion  
Panelists will reflect on the day’s discussion and consider additional key issues in promoting innovation and success for VBP for medical products.

12:15 p.m. Keynote Speaker
Moderator: Mark B. McClellan, Duke-Margolis Center for Health Policy

12:50 p.m. Closing Remarks

Mark McClellan, Duke-Margolis Center for Health Policy

1:00 p.m. Adjournment